

AVENGERS VS THE JUSTICE LEAGUE: HOW TO MAKE A SUPERHERO TEAM UP FILM



By Kaan M. Satiroglu



ABSTRACT

In this project I examined the movies *The Avengers* (Whedon, 2012) and *Justice League* (Whedon, 2017) and movies relating to them in the context of how to make a successful superhero team up film, taking a stance on *The Avengers* being a successful superhero team up film. I focused on three main factors; the set up, adaptation, and audience, discussing each factor in relation to the two main films as well as films relevant to the discussion being used as examples of good or bad use of these factors. A proposal is formed at the end on how *Justice League* could have been made into a more successful superhero team up film with detailed explanations through the use of the three factors.



INTRODUCTION

- Superhero movie genre
 - The superhero team-up film
 - *The Avengers* (Whedon, 2012)
 - *Justice League* (Whedon, 2017)



CHAPTER ONE: THE FACTORS

The set up, Adaptation, and Audience



THE SET UP

• CONTINUITY

- **Iron Man (Faureau, 2008)**
 - Present, Coulson, Iron Man
- **The Incredible Hulk (Leterrier, 2008)**
 - Present, New York, Iron Man, Hulk
- **Iron Man 2 (Faureau, 2010)**
 - Nick Fury, Black Widow, More Coulson
- **Captain America The First Avenger (Johnston, 2011)**
 - Villain's Weapon, S.H.I.E.L.D., more Coulson, Captain America
- **Thor (Branagh, 2011)**
 - Villain, Asgard, Intro to Universe, Hawkeye, Thor
- **Avengers (Whedon, 2012)**
 - Present, Past, New York, Loki (Villain), Thanos (Villain's Boss), The Cube (Villain's Weapon), Villain's Army, Asgardian Magic, Universal Threat, Nick Fury, Hawkeye, Black Widow, Hulk, Thor, Captain America, Iron Man, Coulson dies

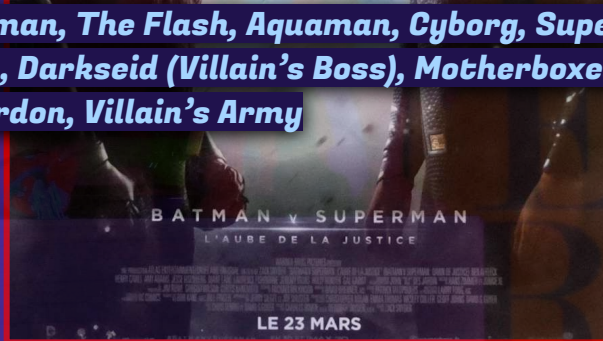
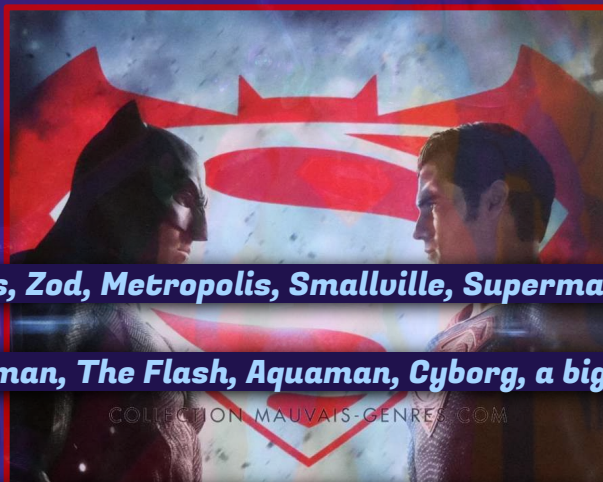


THE SET UP

MAN OF STEEL™

• CONTINUITY

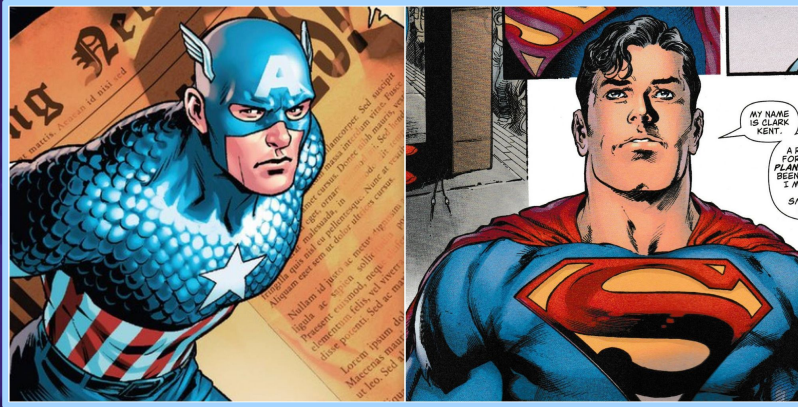
- **Man of Steel**
 - **Krypton, Kryptonians, Zod, Metropolis, Smallville, Superman**
- **Batman V Superman**
 - **Batman, Wonder Woman, The Flash, Aquaman, Cyborg, a bigger threat?, "Doomsday," Superman Dies**
- **Justice League**
 - **Batman, Wonder Woman, The Flash, Aquaman, Cyborg, Superman is brought back to life, Steppenwolf (Villain), Darkseid (Villain's Boss), Motherboxes (Villain's Weapon), Intro to Rest of the Universe, Jim Gordon, Villain's Army**



ADAPTATION

- **FAITHFUL ADAPTATION**

- *Changing the World, not the core of the Character*
- *Captain America and Superman are ideologically similar*
- *Zack Snyder's adaptation*
- *MCU adaptation*



AUDIENCE

- **FAN SERVICE**
 - Taking characters the fans love, and giving them moments from the comics and moments of immense power
 - Zack Snyder's Justice League



Chapter 2: How Would the Three Factors of: The Set Up, Faithful Adaptation, and Fan Service Work?

- **Partial Recovery**

- **Zack Snyder's Justice League**

- *His vision*
- *Set Up?*
- *Adaptation?*
- *Fan Service?*

- **Applying The Set Up**

- *All the individual Superhero movies (Origin Movies) would come before Justice League with Batman being the tie between all of them*
- *No BuS before JL*

- **Applying Faithful Adaptation and Fan Service**

- *Characterization from the Comics*



CONCLUSION

**THIS SCENE IS A
PERFECT EXAMPLE
OF ALL THE THREE
FACTORS,
EVERYTHING IN
THIS SCENE HAS
BEEN BUILT UP TO
AND
FORESHADOWED**



Bibliography

- Beaty, B., 2016. Superhero fan service: Audience strategies in the contemporary interlinked Hollywood blockbuster. *The Information Society*, 32(5), pp.318-325.
- Berninger, M., Ecke, J. and Haberkorn, G., 2010. *Comics As A Nexus Of Cultures*. Jefferson, NC: McFarland & Company, Inc., Publishers.
- Burke, L., n.d. *The Comic Book Film Adaptation*.
- Collins, S., 2022. *Superheroes Onscreen: The Evolution Of An American Ideal (Published 2018)*. [online] Nytimes.com. Available at: <<https://www.nytimes.com/2018/07/18/watching/dark-knight-anniversary-superheroes-streaming.html>> [Accessed 9 February 2022].
- Flanagan, M., McKenny, M. and Livingstone, A., n.d. *The Marvel Studios Phenomenon*.
- Gould, M., 2020. *Dissecting The Man Of Steel: The Evolution Of Superman As A Reflection Of American Society Reflection Of American Society*. Undergraduate. Bellarmine University.
- Gârdan, D., 2022. *BEYOND NATIONAL BORDERS: RESHAPING THE SUPERHERO - Proquest*. [online] Proquest.com. Available at: <<https://www.proquest.com/docview/2411173474?accountid=8318&pg-origsite=primo>> [Accessed 9 February 2022].
- Martin, D., 2020. Reanimating the Dark Knight: Superheroes, Animation and the Critical Reception of The Lego Batman Movie. *Animation*, 15(1), pp.93-107.
- Pohl, J., 2022. *Sign In*. [online] Go.gale.com. Available at: <https://go.gale.com/ps/i.do?p=AONE&sw=w&issn=8u=2.1&it=r&id=GALE%7CA653444782&sid=googleScholar&linkaccess=fulltext&enforceAuth=true&linkSource=delayedAuthFullText&userGroupName=anglia_itw> [Accessed 9 February 2022].
- Sandwell, I., 2022. *UK Box Office: 'Justice League' Edges Past - Proquest*. [online] Proquest.com. Available at: <<https://www.proquest.com/docview/1966440641?pg-origsite=primo&accountid=8318>> [Accessed 9 February 2022].
- Go.gale.com. 2022. *Sign In*. [online] Available at: <https://go.gale.com/ps/i.do?p=ITOF&u=anglia_itw&id=GALE/A519966736&u=2.1&it=r> [Accessed 9 February 2022].

Filmography

Avengers: Age of Ultron. 2015 [film] Directed by J. Whedon. United States: Marvel Studios.

Avengers: Endgame: 2019 [film] Directed by A. Russo and J. Russo United States: Marvel Studios.

Avengers: Infinity War: 2018 [film] Directed by A. Russo and J. Russo United States: Marvel Studios.

Aquaman. 2018. [film] Directed by J. Wan. United States: Warner Bros.

Batman Begins. 2006. [film] Directed by C. Nolan. United States: Warner Bros.

Batman V Superman: Dawn of Justice. 2016. [film] Directed by Z. Snyder. United States: Warner Bros.

Captain America: Civil War. 2016 [film] Directed by A. Russo and J. Russo United States: Marvel Studios.

Captain America: The First Avenger. 2011. [film] Directed by J. Johnston. United States: Marvel Studios.

Captain America: The Winter Soldier. 2014 [film] Directed by A. Russo and J. Russo United States: Marvel Studios.

Ironman. 2008. [film] Directed by J. Faureau. United States: Marvel Studios.

Justice League. 2001. [tv series] Directed by D. Riba and B. Lukic. United States: Warner Bros.

Justice League. 2017. [film] Directed by J. Whedon. Z. Snyder United States: Warner Bros.

Justice League Unlimited. 2004. [tv series] Directed by J. Dos Santos and D. Riba. United States: Warner Bros.

Man of Steel. 2013. [film] Directed by Z. Snyder. United States: Warner Bros.

Superman. 1978. [film] Directed by R. Donner. United States: DC Comics.

Superman the Animated Series. 1996. [tv series] Directed by C. Geda, D. Riba, T. Masuda, K. Hachizaki, H. Aoyama, B. Lukic, S. Tsuji, K. Tomonaga, Y. Yano, S. Jeralds, B. Timm, N. Tomizawa and K. Fukushima. United States: Warner Bros.

The Avengers. 2012. [film] Directed by J. Whedon. United States: Marvel Studios.

The Incredible Hulk. 2008. [film] Directed by L. Leterrier. United States: Universal Studios, Marvel Studios.

Thor. 2011. [film] Directed by K. Branagh. United States: Marvel Studios.

Thor Ragnarok. 2017. [film] Directed by T. Waititi. United States: Marvel Studios

Wonder Woman. 2017. [film] Directed by P. Jenkins. United States: Warner Bros.

Zack Snyder's Justice League. 2021. [film] Directed by Z. Snyder. United States: Warner Bros, HBO MAX.



THANK YOU

